



WPXI
4145 Evergreen Road
Pittsburgh, PA 15214

Mundy Katowitz Media
1322 G Street South East
Washington, DC 20003

Contract # 329019

Schedule Dates 08/28/12-09/03/12
Advertiser Pol/Iss/Priorities USA Action (16513)
Agency Mundy Katowitz Media (1954)
Product Political - Issue (1068)
Brand ISS/PRIORITIES USA ACTION (128581)
Salesperson Telerep/Washington DC, Washington DC (1040)
Sales Office Telerep/Washington DC
Buyer Name PLACEMENT, MEDIA
Phone/Fax /
CPE 321/340/1522
Account Types National/Political
Billing Type Standard
Comments PRIOR USA ACT 8/28

Date Entered 08/27/12
Last Modified 08/30/12
Entered By Jennifer Stewart
CO-OP Yes
Headline # 06297474
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$1,260.00
Net Total \$7,140.00
Sales Tax

Pittsburgh (WPXI)
By Broadcast Month
Sep. 2012 12 Spots \$8,400.00
Grand Total: 12 \$8,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	12:37A- Late Night	1		1						1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/8	8/27/12
2.0	Normal Line / Spot	08/28/12-08/28/12	5	:30	5:59A- Channel 11 News 6am	1		1						1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/9	8/27/12
3.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1			1					1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/10	8/27/12
4.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	12:37A- Late Night	1			1					1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/11	8/27/12
5.0	Normal Line / Spot	08/29/12-08/29/12	5	:30	4:58A- Channel 11 News 5am	1			1					1	\$300.00	\$300.00	Pittsburgh (WPXI)	NEWS 5-530A/12	8/27/12
6.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	10:59P- CHANNEL 11 NEWS AT 11P	1				1				1	\$1,500.00	\$1,500.00	Pittsburgh (WPXI)	LATE NEWS/1	8/27/12
7.0	Normal Line / Spot	08/31/12-08/31/12	5	:30	7:30P- WHEEL OF FORTUNE	1					1			1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/2	8/27/12
7.0.1	Closed Preempt	08/31/12															Pittsburgh (WPXI)	Pre-empt/Spot -	
8.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	12:37A- Late Night	1								1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/3	8/27/12
9.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	5:59A- Channel 11 News 6am	1								1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/4	8/27/12
10.0	Normal Line / Spot	09/03/12-09/03/12	5	:30	7:30P- WHEEL OF FORTUNE	1								1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	WHEEL 730P/5	8/27/12

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted Station:

Date:

Comments:

WPXI-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.



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Product	Political - Issue (1068)	CO-OP	Yes
Brand	ISS/PRIORITIES USA ACTION (128581)	Headline #	06297474
Salesperson	Telerep/Washington DC, Washington DC (1040)	Demo	
Sales Office	Telerep/Washington DC	Order Type	Normal
Buyer Name	PLACEMENT, MEDIA	Package Deal	
Phone/Fax	/	Commission %	15.00
CPE	321/340/1522	Commission	\$1,260.00
Account Types	National/Political	Net Total	\$7,140.00
Billing Type	Standard	Sales Tax	
Comments	PRIOR USA ACT 8/28		

Pittsburgh (WPXI)	Spots	Rate
By Broadcast Month		
Sep. 2012	12	\$8,400.00
Grand Total:	12	\$8,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
11.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	12:37A- Late Night					1				1	\$200.00	\$200.00	Pittsburgh (WPXI)	LATE NIGHT/6	8/27/12
12.0	Normal Line / Spot	08/30/12-08/30/12	5	:30	5:59A- Channel 11 News 6am					1				1	\$600.00	\$600.00	Pittsburgh (WPXI)	NEWS 6-7A/7	8/27/12
13.0	M/G For 7.0.1 / Spot	09/03/12-09/03/12	5	:30	6:59P- Jeopardy		1							1	\$1,250.00	\$1,250.00	Pittsburgh (WPXI)	JEOP 7P/2	8/30/12

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